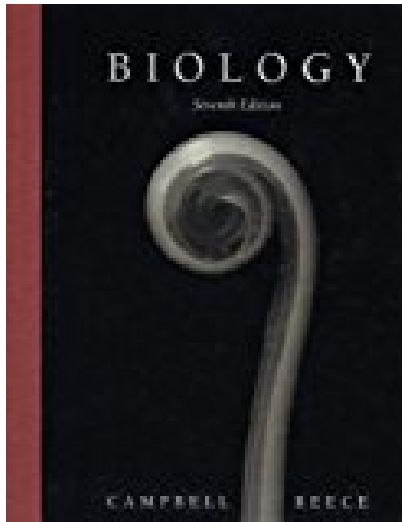


Biology 7th Edition Book & CD-ROM



BOOK DETAILS

- Author : Neil A. Campbell
- Pages : 1312 Pages
- Publisher : Benjamin Cummings
- Language : English
- ISBN : 080537146X

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BOOK SYNOPSIS

BIOLOGY, Seventh Edition by Solomon, Berg, and Martin continues to be the best-liked and most student-friendly introductory majors text available. In this edition the authors have created a learning system that makes the chapters easier to navigate and provides a variety of ways for students to learn the material. Learning Objectives are now strategically placed throughout the chapter following major headings, and there are review questions at the ends of these major sections. Chapter Summaries are now organized around the Learning Objectives as well, making it easier for students to return to the place in the book that can help them work through the end-of-chapter material. Icons throughout the chapter direct students to the BiologyNow CD and tells them what they will find there. BiologyNow, the new Student CD-ROM for BIOLOGY Seventh Edition, is also based on these Learning Objectives to further reinforce the text's concepts. The BiologyNow CD, fully integrated with the Seventh Edition text, provides access to diagnostic pre-tests for each chapter. It also automatically generates customized learning plans for students, directing students to the information in the book, ancillaries and media program that will help them master specific concepts. Post-tests allow students to assess their progress as well. Personal Tutor with SMARTHINKING, a FREE online live tutoring service. Students can ask questions, get answers, and they don't need to set up appointments! For instructors, a Multimedia Manager provides the text art in PowerPoint form. Instructors also receive an Instructor's Guide, ExamView Electronic Testing and WebTutor course management options. Solomon, Berg, and Martin have gone beyond presenting facts for memorization -- they have created a well-designed pedagogical system through their use and reuse of chapter Learning Objectives, which is supported by an unbelievable package of materials for instructors and students. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

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