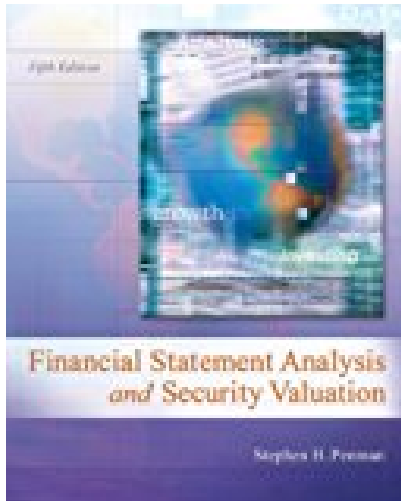


Financial Statement Analysis and Security Valuation Irwin Accounting



BOOK DETAILS

- Author : Stephen Penman
- Pages : 768 Pages
- Publisher : McGraw-Hill Education
- Language : English
- ISBN : 0078025311



BOOK SYNOPSIS

This book describes valuation as an exercise in financial statement analysis. Students learn to view a firm through its financial statements and to carry out the appropriate financial statement analysis to value the firm's debt and equity. The book takes an activist approach to investing, showing how the analyst challenges the current market price of a share by analyzing the fundamentals. With a careful assessment of accounting quality, accounting comes to life as it is integrated with the modern theory of finance to develop practical analysis and valuation tools for active investing.

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